

BIOGRAPHIES



MARK WHEELDON

Chief Executive Officer and Founder
Formedix

Mark Wheeldon is Chief Executive Officer and Founder of Formedix, a leading provider of clinical trial automation software and services which enable the removal of manual, expensive, inefficient and labor intensive tasks from study set-up, EDC build, validation and submission publication processes.

Mark holds a degree in Pharmacy and, prior to founding Formedix, was employed as a pharmacist where he spent 10 years working in most areas of the healthcare sector, including hospital and retail pharmacy, the pharmaceutical industry and academia.

He is a member of the CDISC Advisory Board (CAB), and believes strongly that a more efficient end-to-end clinical trial process lies firmly in the successful implementation of data standards and clinical trial automation technologies.



DOUG BURGNER

Product Manager, EDC|Designer|VCAS
Perceptive Informatics

Doug Burgener is a Product Manager at Perceptive Informatics responsible for product strategy of EDC, Study Designer, and Clinical Adjudication.

Doug has been involved with user experience and product management for DataLabs EDC for 10 years. He is currently focused on clinical trial design, implementing solutions involving single-point design for multiple clinical trial technologies.